

Invitation to attend the 2018 Vietnam Digital Economy Forum



Paris, December 21, 2017

Dear Sir/Madam,

On behalf of the [Association of Vietnamese Scientists and Experts](#) (AVSE Global), I would like to invite you to attend the 2018 Vietnam Digital Economy Forum (VDEF-2018) which is jointly organized by AVSE Global and Ho Chi Minh City People's Committee in collaboration with Private Sector Development Board (IV Board). The Forum will take place on **January 16-17, 2018** in Ho Chi Minh City, Vietnam.

The VDEF-2018 aims at providing a timely platform for leading experts, policymakers and enterprises to (1) share strategic visions and experience in digital economy in pioneer nations as well as indispensable transformation trend in the digital economy; and (2) evaluate current situations, challenges, and opportunities for Vietnamese enterprises. The Forum welcomes a number of international distinguished experts in diverse disciplines including economics, technology, and innovations.

We thus believe that international forum with leading actors and stakeholders (policymakers, academics, entrepreneurs, and practitioners) will greatly contribute to shape Vietnam's future digital economy and boost the bilateral and multilateral economic cooperation between Vietnam and its partners.

Our guest speakers include, among others:

- **Arun Sundararajan**, *Professor of Information, Operations and Management Sciences, Stern School of Business, New York University & Author of "The Sharing Economy" (MIT Press, June 2016)*
- **Duc-Khuong Nguyen**, *Deputy Director for Research, IPAG Business School; President of AVSE Global & Member of the Economic Advisory Council to the Vietnamese Prime Minister*
- **Laura Watkins**, *Platform Evangelist, Ebay*
- **Gia-Binh Truong**, *Chairman of FPT Board of Directors*
- **Don Lam**, *Chief Executive Officer and Co-Founder of VinaCapital*
- **Riho Kurg**, *Product Manager of Unified eXchange Platform (UXP), Cybernetia*

The forum will be held in English, with translation to Vietnamese.

Should you require more information about the forum, please visit the forum website at <http://www.vdef.a-vse.org/en/> and write us at vdef@a-vse.org.

We thank you very much for your consideration and look forward to seeing you at VDEF-2018.

Sincerely,

Duc Khuong Nguyen

Deputy Director for Research, IPAG Business School

President of the AVSE Global

Member of the Economic Advisory Council to the Vietnamese Prime Minister